Rep Order# EC'd Yes 6825819 Ver# 2 Status Returned Traffic Order# 103292 Showing Buylines: All Lines Last Received: Printed: 06/22/2012 8:32 AM 06/19/2012 7:33 AM

Phone# Station KSNV-TV LAS VEGAS, NV.
Advertiser ().N.R.C.C. IE
Product NRCC IE 2012
Estimate# 2599 Buyer Fax# Estimate# Ben Angle

Agency () NATIONAL MEDIA RESEARCH PLANNNING Rep Firm & PLACEMENT, 815 SLATER LANE Sales Offic ALEXANDRIA, VA 22314 Salesperso Flight Dates 09/14/2012 - 09/20/2012 Salesperso

Hiatus Weeks

Sales Office (Salesperson (

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) PHILADELPHIA) AMY MCCREARY

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

SC=* - CONTRACT COMMENT -

- REMARKS -

PLEASE SEE BELOW. THANKS!

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7A-9A	7A-9A	6A-7A	6A-7A	6A-7A	6A-7A	6A-7A	5A-6A	5A-6A	5A-6A	5A-6A	5A-6A	Time
TODAY SHW	TODAY SHW	WAKE W/WAGNRS2	WAKE W/WAGNRS1	Program								
: 30	: 30	: 30	:30	:30	:30	:30	:30	:30	:30	: 30	: 30	Len
\$900.00	\$900.00	\$725.00	\$725.00	\$725.00	\$725.00	\$725.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	Racte
09/17-09/17	09/14-09/14	09/20-09/20	09/19-09/19	09/18-09/18	09/17-09/17	09/14-09/14	09/20-09/20	09/19-09/19	09/18-09/18	09/17-09/17	09/14-09/14	Dates
2	N	L	⊣	ц	н	⊢ ⁴	I→	⊭	н	ц	⊢ • 	Spots/Week
1	ы	Н	⊢	ь	1-3	Ь	Ь	Ь	Ь	⊣	<u> </u>	
2	ю	Н	Н	H	-3	ь	ь	Н	Н	Н	⊢	
sī,800.00	\$1,800.00	\$725.00	\$725.00	\$725.00	\$725.00	\$725.00	\$400.00	\$400.00	\$400_00	\$400.00	\$400.00	Total Cost
												Daypart

*28 M 7P-730P Station Remark:	*27 F 7P-730P Station Remark:	26 IH 5P-630P	25 W 5P-630P	24 TU 5P-630P	23 м 5Р-630Р	22 F 5P-630P	21 TH . 430P-5P	20 TU 430P-5P	19 E 430P-5P	18 SU 930A-10A	17 SU 7A-8A	16 SA 7A-9A	15 тн 7А-9А	14 W 7A-9A	13 TU 7A-9A	rax# LT Ln Day Time	r r e#	Station KSNV-TV LAS VEGAS, NV. Advertiser ().N.R.C.C. IE Product NRCC IE 2012	Rep Order# 6825819 Ver# EC'd Yes
P JEOPARDY V2 JEOP 630-7P	P JEOPARDY V2 JEOP 630-7P	P NEWS 3	P NEWS 3	P NEWS 3	P NEWS 3	P NEWS 3	P NEWS 3	P NEWS 3	P NEWS 3	OA CHRIS MATTHEWS	SUN TODAY-NBC	SATURDAY TODAY	TODAY SHW	TODAY SHW	TODAY SHW	Program		NV.	# 2 Status Returned
: 30	:30	:30	:30	:30	: 30	:30	: 30	:30	:30	. :30	:30	: 30	:30	:30	:30	Len	Agency C/P1/P2/E Flight Dates C Hiatus Weeks	Agency () NA & PLACEN ALEXAND	Traffic Order# 103292
\$1,300.00	\$1,300.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$725.00	\$725.00	3 \$725.00	\$500.00	\$500.00	0 \$625.00	00.000\$	00.000	0 \$900.00	n Rate	155/426/2599 09/14/2012 - 09/20/2012	() NATIONAL MEDIA RESEARCH & PLACEMENT, 815 SLATER LANE ALEXANDRIA, VA 22314	
09/17-09/17	09/14-09/14	09/20-09/20	09/19-09/19	09/18-09/18	09/17-09/17	09/14-09/14	09/20-09/20	09/18-09/18	09/14-09/14	09/16-09/16	09/16-09/16	09/15-09/15	09/20-09/20	09/19-09/19	09/18-09/18	Dates)12	Œ	Printed: 06. Last Received: 06. Showing Buylines: All Lines
ŀ	ц	N	2	2	N	N	Д	ц	Н	⊣	₽	f4	N	N	N	Spots/Week	Salesperson Phone# Salesperson FAX#	PLANNNING Rep Firm Sales Office (Salesperson (06/22/2012 8:32 AM 06/19/2012 7:33 AM Lines
Н	⊢	ş-4	ц	₽	⊬	L	H	H	فسو	H	H	jud.	Н	H	<u></u>	# of Weeks	Phone# FAX#		AM AM
Ц	بر	N	2	N	N	N	<u>, , , , , , , , , , , , , , , , , , , </u>	Н	Н	ᅩ	Н	ļ	2	N	N	Total Spots	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	
\$1,300.00	\$1,300.00	\$2,400.00	\$2,400.00	\$2,400.00	\$2,400.00	\$2,400.00	\$725.00	\$725.00	\$725.00	\$500.00	\$500.00	\$625.00	\$1,800.00	\$1,800.00	\$1,800.00	Total Cost	5540 . 845	PHIA REARY	2 of 5

Daypart

: 41 SU 830P-930P NWS3 LVE-PRIME	40 SU 530P-830P NBC SUN-FTBL	39 SA 10P-11P LGO SVU-SA-NBC	38 F 8P-9P WHO ARE YOU?	37 W 9P-10P HARRY'S LAW	*36 TH 730P-8P WHEEL-FORTNE Station Remark: V2 WHEEL 7-730P	*35 W 730P-8P WHEEL-FORTNE Station Remark: V2 WHEEL 7-730P	*34 TU 730P-8P WHEEL-FORTNE Station Remark: V2 WHEEL 7-730P	*33 M 730P-8P WHEEL-FORTNE Station Remark: V2 WHEEL 7-730P	*32 F 730P-8P WHEEL-FORTNE Station Remark: V2 WHEEL 7-730P	*31 TH 7P-730P JEOPARDY Station Remark: V2 JEOP 630-7P	*30 W 7P-730P JEOPARDY Station Remark: V2 JEOP 630-7P	*29 TU 7P-730P JEOPARDY Station Remark: V2 JEOP 630-7P	LT Ln Day Time Program	Station KSNV-TV LAS VEGAS, NV. Advertiser () N.R.C.C. IE Product NRCC IE 2012 Estimate# 2599 Buyer Ben Angle Phone#	Rep Order# 6825819 Ver# 2 Status Returned EC'd Yes
:30 \$1,600.00 09/16-09/16	:30 \$9,000.00 09/16-09/16	:30 \$1,200.00 09/15-09/15	:30 \$1,700.00 09/14-09/14	:30 \$3,000.00 09/19-09/19	:30 \$1,300.00 09/20-09/20	:30 \$1,300.00 09/19-09/19	:30 \$1,300.00 09/18-09/18	:30 \$1,300.00 09/17-09/17	:30 \$1,300.00 09/14-09/14	:30 \$1,300.00 09/20-09/20	:30 \$1,300.00 09/19-09/19	:30 \$1,300.00 09/18-09/18	Len Rate Dates	Agency () NATIONAL MEDIA RESEARCH PLANI & PLACEMENT, 815 SLATER LANE ALEXANDRIA, VA 22314 Agency C/P1/P2/E 155/426/2599 Flight Dates 09/14/2012 - 09/20/2012 Hiatus Weeks	Traffic Order# 103292 Printed: 06/ Last Received: 06/ Showing Buylines: All Lines
<u>,,,</u>	12	1	1 1	1 1	д	ħ	Н	נ	ņ	1	נ	,,	Spots/Week # of Weeks	PLANNNING Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#	06/22/2012 8:32 AM 06/19/2012 7:33 AM Il Lines
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600.00	\$9,000.00	200.00	700-00	\$3,000.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	1,300.00	tal Cost	i.Α.	3 of 5

Daypart

	EC'd Yes	Rep Order#
		6825819
		Ver# 2
		Ver# 2 Status Returned
		Traffic Order# 103292
Showing Buylines: All Lines	Last Received:	Printed:
Lines	Last Received: 06/19/2012 7:33 AM	06/22/2012 8:32 AM
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SA	TH	된,	TU	×	нj	SA	ঘ	Z	ÞÐ		Day	SNV-TV LAS V () N.R.C NRCC IE 2012 2599 Ben Angle	
1130P-1A	1135P- 1235A	1135P- 1235A	1135P- 1235A	1135P- 1235A	1135P- 1235A	11P-1135P	11P-1135P NEWS	11P-1135P	11P-1135P NEWS		Time	KSNV-TV LAS VEGAS, NV. ().N.R.C.C. IE NRCC IE 2012 2599 Ben Angle	
SAT NITE LIVE	TONITE SHW	TONITE SHW	TONITE SHW	TONITE SHW	TON1TE SHW	P WKD2 NWS-AT 11	P NEWS 3 AT 11	P NEWS 3 AT 11	P NEWS 3 AT 11		Program	<u>.</u>	
												Agency () & PLAC & ALEXA: Agency C/P1/P2/E Flight Dates Hiatus Weeks	
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30		Len) NATIO1 CEMENT ANDRIA, E 155 E 09/14	
\$1,400.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$1,100.00	\$1,200.00	\$1,200.00	\$1,200.00		Rate	() NATIONAL MEDIA RESEARC & PLACEMENT, 815 SLATER LANE & LEXANDRIA, VA 22314 P1/P2/E 155/426/2599 es 09/14/2012 - 09/20/2012 :eks	
09/15-09/15	09/20-09/20	09/19-09/19	09/18-09/18	09/17-09/17	09/14-09/14	09/15-09/15	09/19-09/19	09/17-09/17	09/14-09/14		Dates	Ω	
ь	н	ц	۲	ב	н	Н	Ъ	н	Н		Spots/Week	H PLANNNING Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	
H	Ъ	Н	l⊷	Н	Н	3	⊬	⊬	H		Weeks) hone# AX#	
ы	 →	Ъ	1	Н	Н	ы	Н	H	H]	Total	PHILADELPHIA AMY MCCREARY 215-568-6540 215-568-1845	
\$1,400.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$1,100.00	\$1,200.00	\$1,200.00	\$1,200.00		Total Cost	PHIA REARY 1540 845	

--REPORT TOTALS-Report Totals: 61 / \$68,525.00

—SALES MONTHLY TOTALS—

Sep 12: 61 / \$68,525.00

COMPETITIVE COMMENTS EST SHARES BASED ON 5 WEEKS OF ORDER			COMPETITIVE Market Totals	Lines not sent/rcld/rtrn: 0 / \$0.00	Station Totals: 61 / \$68,525.00	Sales Totals: 61 / \$68,525.00	rnone# Fax#	Buyer Ben Angle	Estimate# 2599	Product NRCC IE 2012	Advertiser ().N.R.C.C. IE	Station KSNV-TV LAS VEGAS, NV	Rep Order# 6825819 Ver# 2 EC'd Yes
RDER			\$185,203	0.00								V.	2 Status Returned
	XXXX	KINV	CATV				nia	Flig	Age			Age	
	%	% 17	0%				ntacus weeks	Flight Dates	Agency C/P1/P2/E	ALEXAI	& PLAC	incy ()	Traffic Order# 103292
		KTUD	KBLR					09/14/2	155/	NDRIA, 1	EMENT,	NATION.	# 103292
		8	%					09/14/2012 - 09/20/2012	155/426/2599	ALEXANDRIA, VA 22314	& PLACEMENT, 815 SLATER LANE	AL MEDIA RI	
		RVCW	KINC					12			LANE	SEARCH	Printed: 06 Last Received: 06 Showing Buylines: All Lines
		% 	<i>‰</i>									PLANN	Printed: Last Received: ng Buylines: All
		KVMY	KLAS				Satesperson FAXA	Salesperson Phone#	1	Salesperson	Sales Office	Agency () NATIONAL MEDIA RESEARCH PLANNNING Rep Firm	06/22/2012 8:32 AM 06/19/2012 7:33 AM Lines
		o/o W	22%				II FAA#	n Phone#	!	<u> </u>	e (32 AM 33 AM
		KVVU	KSNV				710-000-10 1 0) AMY MCCREARY) PHILADELPHIA		
		22%	37%				č	40		EARY	AIH		5 of

-- CREDIT RISK--CASH IN ADVANCE

Books Demos

NOV12 RA35+